

PATHMARK STORES, INC.
NON-FOODS DIVISION
VENDOR DEAL SUBMISSION

CONTROL CODE#: _____ DATE KEYED: _____

REFERENCE#: _____ INITIALS: _____

DEAL TYPE: (CIRCLE ONE)

- A OFF INVOICE:
B OFF INVOICE (FREE WITH):
C OFF INVOICE (FREE/DISTRO):
D BILLBACK (REGULAR):
G BILLBACK (ANNUALS):
P OFF INVOICE (% OF COST):
Q BILLBACK (% OF COST):
I EXTENDED PAYMENT TERMS: _____

DEAL START DATE (ORD): 1 / 1 / 98

DEAL END DATE (ORD): 12 / 31 / 98

ORDER START DATE (PB): _____ / _____ / _____

ORDER END DATE (PB): _____ / _____ / _____



VENDOR SIGNATURE: *J. N. Kuruc*

BUYER NAME: _____

MISC. CODING: (CIRCLE ONE)

- 001 PURCHASING: _____
002 ADVERTISING: _____
003 COUPON: _____
004 INCENTIVE: _____
005 ANNUAL: _____
006 OTHER: _____

WHSE ACCT.: (CIRCLE ONE)

- GMDC- 973
CIG 990
AMA- 91
OTHER: _____

DATE: 12/3/97 WHSE#: _____

VENDOR NAME: R. J. Reynolds VENDOR#: 284A

BROKER: G. N. Kuruc, Jr.

ADDRESS: 400 Raritam Center

Edison, NJ 08837

AMOUNT BILLED \$

AD DATE _____ / _____ / _____ PLACEMENT _____ COUPON FUNDING _____ FSI VALUE _____ FSI DATE _____ / _____

BUYERS / BILLING NOTES

RJR Retail Partners Program- Payment of \$125
per month per store (paid quarterly) for
25% of total carton shelf space under Philip
Morris Brands, and 25% of total shelf space
(facings) on Philip Morris pack merchandisers.

ADDITIONAL COMMENTS

Individual store's failure to meet
contract requirements will result
in monthly payment disqualification
43 stores under contract as of
December 1997.

PMK ITEM NUMBER (NUMERICAL SEQ)	PACK	SIZE	CATG	ITEM DESCRIPTION	ALLOW \$	ALLOW %	OLD COST	NEW COST	REFLECT (Y/N)	BILLING CYCLE (M, Q, Y OR PER AD SUB.)	LUMP SUM
5											
5											
5											
5											
5											
5											
5											
5											
5											

ANTI TRUST POLICY:

THIS IS TO CERTIFY TO YOU THAT THE PRICE AND TERMS ARE BEING OFFERED TO YOU IN FULL COMPLIANCE WITH THE ROBINSON-PATMAN ACT AND ANY VARIATIONS BETWEEN THE PRICE AND TERMS OFFERED TO PATHMARK STORES, INC. AND THOSE RECEIVED BY ALL OUR OTHER CUSTOMERS COMPETING IN THE SALE OF THE PRODUCT REFERRED TO ABOVE EITHER (1) RESULTS FROM OUR EFFORT TO MEET THE PRICE AND TERMS OFFERED BY OUR COMPETITORS, OR (2) CAN BE COST JUSTIFIED.